



ADMINISTRATIVE DETAILS

Duration:

2 days

Instructor:

Jamal Moustafaev, MBA, PMP

List Price:

\$1,195 per student

Materials Provided:

Student's Coursebook (with lecture slides)

Professional Development Units:

Earn 16 PDUs!

WHO SHOULD ATTEND

- C-level executives
- Project and program managers
- Functional department directors and managers
- Sales and Marketing people
- Director of PMO (Director of Project Management, Portfolio Manager, etc.)

INSTRUCTOR'S BIO

- Jamal Moustafaev, MBA, PMP
- President and Principal Consultant - Thinktank Consulting
- Close to 15 years of project & portfolio management experience
- Frequent contributor to various publications
- Presenter at conferences and seminars
- Teaches "Project Planning and Scheduling" course at BCIT

ABOUT THINKTANK CONSULTING

- Project Management and Requirements Engineering consulting and outsourcing
- Process improvement audits & programmes including:
 - Business Process Re-engineering
 - Change Management
 - Requirements engineering
 - Estimation
 - Portfolio management
- Training

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Practical Portfolio Management - Selecting & Managing The Right Projects

DOES THIS SOUND LIKE YOUR COMPANY?

- Project and resource managers often fight over resources
- Priorities of projects frequently change, with resources reassigned
- Senior managers have authority to unilaterally approve and release projects
- Projects are started as soon as approved by senior managers, irrespective of the resource availability
- Senior management frequently complains about how long the projects take
- Even if the strategic idea is implemented, the company sometimes does not achieve the expected improvement
- There is no comprehensive document or portfolio that links all of the organization's projects to the strategic plan
- There is a significant turnover at the senior management level, right up through the president
- Strategic plan is presented as a list of initiatives. The cause-effect logic tying those initiatives to the goals of the organization is absent
- The list of initiatives is not prioritized. Therefore, it is assumed that all ideas should be implemented simultaneously

If you answered "Yes" to five or more of these questions, you should probably consider running this course at your company.

DETAILED COURSE OUTLINE

Module 1: Introduction To Project Portfolio Management

- How are we doing with project portfolios?
- What do executives really want?
- What is the definition of portfolio management?
- What are the differences between project management and portfolio management?
- Why bad things happen without project portfolio management?

Module 2: Key Highlights Of Project Management

- How successful are we with projects?
- What are the "degrees of project freedom"?
- Estimation issues and challenges: cone of uncertainty, probabilities & negotiations
- What kind of an organization are you?

Module 3: Maximizing Portfolio Value

- Overview of the project portfolio management process
- Who should participate in portfolio reviews?
- Financial methods – descriptions, advantages and concerns
- Scoring models – descriptions, advantages and concerns

Module 4: Balancing The Project Mix

- Why seek balanced portfolio?
- What dimensions should you consider?
- What types of bubble diagrams are used in the industry?
- What are the most popular bubble diagram dimensions?
- Discussion - points to ponder about balancing your portfolio mix

Module 5: Linking Portfolio To Strategy

- What are the prime goals of the market leaders?
- What is strategic linkage?
- What are the linking approaches?
- Discussion - points to ponder about your company's strategy and linkage to projects

Module 6: Implementing Project Portfolio Management

- What are the market leaders doing?
- Where do we start?
- How to estimate your firm's resource capacity?
- What are the key steps in implementing project portfolio management?